

Reduce Costs for Olympic Sailing Campaigns

A submission from the Swedish Sailing Federation

Purpose or Objective

The purpose is to find ways to reducing the costs for Olympic Sailing. Costs that doesn't increase the interest of the sport but just limit the chances for more athletes and nations to compete in the Olympics at the same level.

Proposal

ISAF should put in a working party with the mission to try to reduce costs in Olympic Sailing. For example the work could result in suggestions like:

- Material related costs – Not only focus on cheaper boats but also the parts and their quality. For example is to produce Laser sails at a higher quality to a lower price, limit the number of 470 sails used during one season.
- Coach related costs - limit the number of coach days per year, limit the number of coach boats used per nation and world cup events etc.
- Technical related costs - forbid all high-tec wind instruments on coach boats,

Current Position

The costs for Olympic Campaigns are increasing. To be able to compete for medals in the Olympics the sailors and their federation is spending huge costs on boats, rigs sails, travels, coaches, weather programs etc. ISAF is doing is trying to reducing these costs when picking new Olympic equipment but buying the equipment is just a part of the cost in the challenge for the medals. In all type of modern sailing including Volvo Ocean Race and Americas Cup producers and class organisations are trying to reduce the costs. More can be done in Olympic Sailing

Reason

To be able to stay Olympic the sport of sailing has to attract more sailors and nations. The cost is one of the biggest hurdles and needs to be limited.
